

Social Enterprises

Business Model of Today and the Future:

Social enterprises are structures whose main objective is to solve social and ecological problems and to engage in economic activities to solve these problems sustainably. We believe that social enterprises are the business model of today and the future, so we declare that by taking part in "Açık Açık Sosyal Girişim", we are a social enterprise in terms of our objective, values, financial structure, functioning, and social and/or ecological impact focus.

Social Enterprise Statement*

- **OBJECTIVE:**

This social enterprise was founded to provide a solution to a social and/or ecological problem. We aim to maximize the positive social and/or ecological impact on our strategy, investment, financing, operations, production, communication processes, and decisions. This purpose is explicitly stated in the articles of information and/or public documents.

- **VALUES:**

This social enterprise;

- Recognizes the rights of nature and civil rights at all stages, from production to distribution and promotion of its products and/or services.
- It does not discriminate actually or verbally based on nationality, race, gender, sexual identity and orientation, religion, age, social status, political orientation or any other non-performance criteria.

- It does not participate in any act of violence; it does not support or praise violence through its discourse, actions, and means of communication.
- It does not attempt to obtain any undeserved gain, privilege, advantage, and similar elements in line with the principles of transparency and accountability while continuing its activities; it does not make unethical and unlawful requests from its stakeholders.
- It is open to the reproduction, collaboration, model and idea-sharing, for systematic transformation and field transformation.

- **FINANCIAL:**

This social enterprise;

- Distributes no more than 49% of the profit from the sale of products, services, and/or shares to the shareholders, and it is reused to maximize social impact.
- Uses financial instruments such as loans, grants, and investments with the aim to increase social impact.

- **SOCIAL IMPACT:**

This social enterprise;

- Shares its impact plan and shows the effort needed to measure the impact.
- Shares the outputs showing the impact with the public and relevant stakeholders.

- **FUNCTIONING:**

This social enterprise;

- Recognizes the rights of nature and civil rights at all stages, from production to distribution and promotion of its products and/or services.

- Ensures that the employees who produce its products and/or services are working in a healthy and safe work environment with a fair wage policy, and considers their well-being.
- Acts in line with the pay scale of the product and/or service sector to which itself belongs.
- In line with the values adopted above, it does not engage in promotional and communication activities that mislead the public and prompt the public to overconsumption.

This social initiative declares that if there is a change in the articles above, it will notify Açık Açık immediately.

*Prepared in 2019, by Açık Açık Derneği, Ashoka Turkey, and Prosumer Economy Society.